## Einstein loves brands...

Choose an interesting brand.

- 1. When was the brand invented?
- 2.1s there a special story behind/about the brand?
- 3. Who invented it?
- 4. Why is your brand interesting to talk about? Why did you choose this brand?
- 5. How did this brand develop and grow?
- 6. Are there any fun facts about your brand?
- 7. Has your brand won any prizes for any achievements? Does it have a defining issue or cause (mærkesag) that they work for/help?

Bring pictures, PowerPoint or other things to help your presentation

Good luck :-)



